



# BusinessScene

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## Funding through the EDC-VC to Train Employees

The Economic Development Collaborative (EDC-VC) has a new contract for the Employment Training Panel (ETP). The ETP is a program that helps companies (primarily in manufacturing) to cover the costs of training new employees, or to train existing employees on new processes. Training can be provided by the company, or through a consultant. The ETP can generally cover training for 40 to 80 hours per employee involved.

Through the ETP, employers can upgrade the skills of their workers, which can, in turn, lead to well paying, long-term jobs. As noted, employers with manufacturing operations are given funding priority; funds may offset a portion of the costs for customized on-site training programs.



The EDC-VC ([www.edc-vc.com](http://www.edc-vc.com)) is a non-profit regional organization that helps businesses to be at the leading edge of their industries. Based in

Camarillo, the EDC-VC offers a wide range of training resources for all types and sizes of companies. The goal is to provide the services that businesses need to thrive in Ventura County.

The EDC-VC, and Ventura County SBDC, also have some 30 consultants that specialize in all facets of business operations; from business planning, to finance, to assistance with social media advertising. Services of the EDC-VC's consultants are offered at no-cost to Camarillo businesses. Additionally, the EDC-VC operates a successful loan program for business owners who have been turned down for conventional bank loans.

For more information about the ETP or any of the programs through the EDC-VC and SBDC, please contact Kelly Noble at 384-1800, ext. 21, or [Kelly.noble@edc-vc.com](mailto:Kelly.noble@edc-vc.com).



## Check out the Camarillo Visitors Center



Are friends or relatives coming to Camarillo for the holidays? When it's time to eat, do you struggle to remember all the great restaurants in town? Check out the Camarillo Visitors Center, at [www.VisitCamarillo.com](http://www.VisitCamarillo.com).

There's probably a lot more going on in Camarillo than you realize, and the Visitors Center is where you'll find the details. In addition to restaurants, you'll find good deals on hotels, where to go wine and beer tasting, shopping, venues for weddings and meetings, family activities, arts and entertainment, golf and other recreation, museums, and more. The Visitors Center is located in the Camarillo Chamber of Commerce, 2400 E. Ventura Blvd, in Old Town (at Glenn Dr.).

There are also new Visitors Kiosks, at both the Visitors Center and the Premium Outlets. The photo (right) is of the Kiosk adjacent to the Banana Republic store at the Outlets. The Kiosk will soon be manned, along with 24-hour touch-screen access to information any time.

The Visitors Center is part of Camarillo's Hotel & Tourism Association; Adriana Huizar is the Executive Director. For more information, please contact Adriana at 484-4383 (ext. 6), or [Adriana@visitcamarillo.com](mailto:Adriana@visitcamarillo.com).

