



BusinessScene

November 2014
Volume IX, Number 4

VC Grows Business - A Great Partner

Have you visited www.VenturaCountyGrowsBusiness.com? The website spotlights Ventura County as a great business location. The site connects the business community with assistance through the Economic Development Collaborative, the Small Business Development Center, Workforce Investment Board, Job and Career Centers, and other agencies and services. And, as noted, *VC Grows Business* is also about promoting the County's unique business features.



The scenic beauty of Ventura County's open spaces, rolling hills, ocean climate, and agricultural landscapes is part of the reason why it's a great place to live and work. However, the County is unknown to many corporate decision makers outside of the central and southern regions of California.



VC Grows Business brings the County to light as a thriving business environment between the Los Angeles and Santa Barbara areas. The website highlights unique aspects of the County's 10 cities, and includes testimonials from a number of business operators. There are also stunning photos that showcase each community.

The home page provides helpful links for business startups, manufacturing, recruitment, and training, as well as resources you may not have considered, such as the online business databases for the Camarillo and Ventura County Libraries. Check it out! Visit www.VenturaCountyGrowsBusiness.com.



PACE stands for Property Assessed Clean Energy, and is an affordable way to upgrade commercial and multi-family properties with energy-efficient improvements. These improvements include solar and wind energy, LED lighting, heating and air conditioning units, fuel cells, vehicle charging stations, insulation, reflective roofing, windows and skylights, low-flow fixtures and irrigation systems, and more.

Through PACE, energy-efficient upgrades can be financed as a property tax assessment. Among other things, the program offers lower interest rates, longer pay-back periods, flexible financing, and no application fee. Property owners can work with any licensed contractor, and any qualified lender. PACE is facilitated by the California First initiative.

For information about participating in PACE, please contact the Economic Development Collaborative of Ventura County (EDC-VC) at 384-1800, or go to <http://PACEnow.org>.