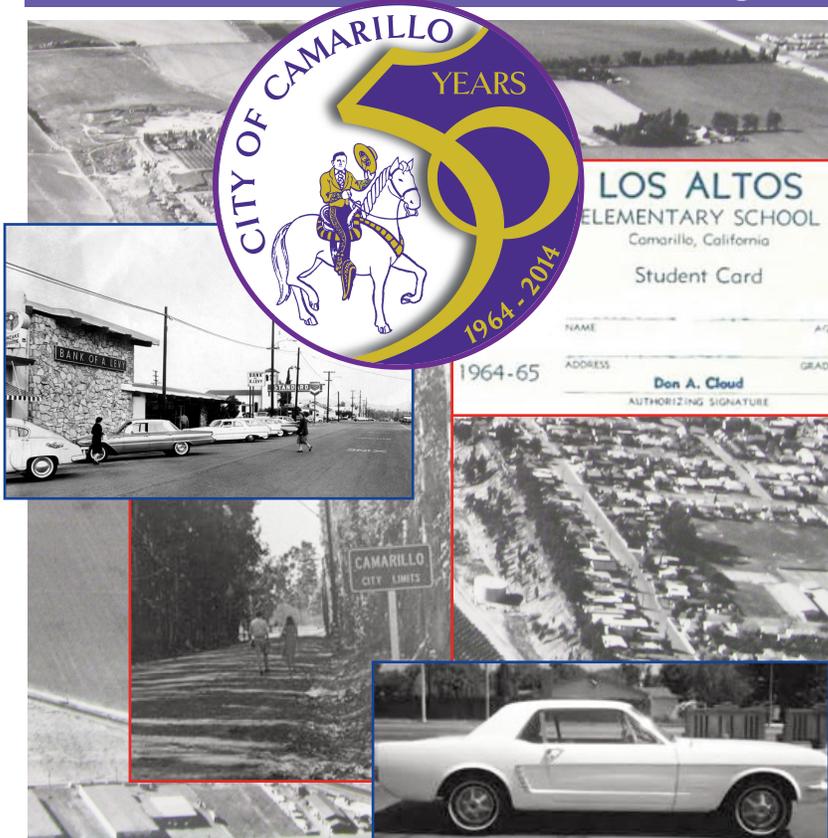


# BusinessScene

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## Camarillo turns **50** this year...be part of the fun!



Although Camarillo was established before 1900, the City incorporated in October 1964.

This year, there are a number of events happening around town in recognition of the City's 50th birthday, including a special fireworks program on July 4 at Camarillo High School; a 1964 theme to the summer Concerts in the Park; and a big birthday party in October. So make plans to be part of the fun!

The main birthday celebration will happen on Saturday, October 18, in Constitution Park. Numerous activities are planned, including music and dancing, food booths, fun activities for kids, and a general Happy 50th Birthday to Camarillo celebration. We hope you're able to join us for a day of fun, food, and music. The City will also offer Open House tours on October 22, from 1:00 p.m. to 4:30 p.m.

For more information about Camarillo's Golden Anniversary happenings, go to [www.CityofCamarillo.org](http://www.CityofCamarillo.org), then click on the #1 button in the lower right-hand corner.

## What about the **Drought** and Business?

California is in a drought emergency, and we all need to conserve water to prevent mandatory reductions. Information on rebates for businesses is available at <http://socalwatersmart.com/index.php/home-cii/?p=com>, or click on the rebates link on the SoCal Water Smart home page. A program for high-volume water users is at <http://www.bewaterwise.com/water-savings-incentive-program.html>. If your business uses a large amount of water, please review this information.



A critical area of concern is the infrastructure of a business. Water leaks in restrooms, and especially in hidden areas along a building's pipeline, can mean the loss of thousands of dollars to an average size businesses. Having your lines checked could save money.

Another area often overlooked by a business is the landscape. What percentage of the area around your building(s) consists of grass? The thirstiest part of a landscape is the lawn. Also, where applicable, drip irrigation can use much less water than sprinklers. And a garden with drought-tolerant plants doesn't mean a lot of cactus; you'd be surprised at the variety and colors of plants that use very little water.

For assistance with these and other water reduction ideas for your business, please contact Steve Sabbe at the Calleguas Municipal Water District at 526-9323, or [ssabbe@calleguas.com](mailto:ssabbe@calleguas.com).