



BusinessScene

September 2013
Volume VIII, Number 5

Take Advantage of Free **Direct Install** Program

The Southern California Edison (SCE) *Direct Install* program offers qualifying businesses free energy-efficient products and free installation*.



How does *Direct Install* work? SCE contracts with experts in energy-efficient solutions who will visit your business, free of charge, and identify energy-saving opportunities.

Subject to your approval, an SCE contractor will provide an energy assessment of your facility and make recommendations to help save energy and money. If you agree with the findings, the contractor will ask you to sign an authorization form and then schedule an appointment to install the equipment.



By replacing older technology with new energy-efficient products, qualified businesses can help reduce their energy use...and at no cost.

Business owners do not need to purchase anything to participate in *Direct Install*; the only requirement is to have an interest in replacing existing equipment with more energy-efficient products. For more information, please go to www.sce.com/directinstall, or call (800) 736-4777.

* The *Direct Install* program is funded by California utility ratepayers and administered by Southern California Edison under the auspices of the California Public Utilities Commission. *Direct Install* is available to qualified businesses using less than 200 kilowatts (kW) monthly. Corporately-owned national franchises are not eligible. Installed equipment is warranted by the manufacturer for one year and the contractor warranties their work for one year. Projects are limited to a maximum \$10,000 per Service Account with demands of 0 – 99 kW, and \$15,000 per Service Account for demands of 100 – 199 kW. *Direct Install* is offered on a first-come, first served basis until the funds are exhausted or the program is terminated, whichever occurs first. The program may be modified or terminated without prior notice.

Businesses can partner with **FOOD SHARE** to help Feed Ventura County



Want to get your company involved in fighting hunger in Ventura County? Become a Food Share corporate partner.

According to the 2013 State of the Region Report, over 10% of the County's residents are living in poverty; unfortunately, when families are struggling to make ends meet, nutritional choices can be compromised to address other needs such as paying rent, medical, and utility bills. This is where Food Share's corporate partners come in.

It's a win-win...help Food Share fight hunger in Ventura County, and receive valuable exposure for your business at the same time. As a corporate partner you can host or sponsor a food drive, volunteer your staff for Food Share on or off-site team-building, promote a community event, or sponsor one of Food Share's trucks with your corporate logo. To find out more, please contact Karen Jensen at kjensen@foodshare.com, or at (805) 983-7100, ext. 135.

Another example of a local business partnering with Food Share is a project involving the Ventura County Credit Union (VCCU). The VCCU is working in conjunction with the MOGL restaurant loyalty program to aid Food Share. Once a VCCU credit or debit card holder registers with MOGL (which is free), and spends at least \$20 at one of the partnering restaurants in Ventura County, a meal is donated to Food Share. For more information about Food Share programs, please go to www.FoodShare.com.