



BusinessScene

March 2013
Volume VIII, Number 2

Prepare Your Company...

Did you know that when an area is affected by a major emergency, over 40% of the businesses in the region never reopen? Want to get ahead of that curve? Contact the Ventura County Chapter of the American Red Cross for a free emergency presentation for your business.

A Red Cross representative can present information to your employees about important steps to consider before and, for business continuity, after a disaster. There are resources like smart-phone apps, and tips such as the importance of texting vs. calling after an incident.

In the event of a large-scale emergency in Camarillo, your employees can have valuable response tools at their disposal...they can be "Red Cross Ready."

To schedule a presentation, please contact Andi Bankson, Preparedness Coordinator, at (805) 543-0696 (ext. 8421), or Andi.bankson@redcross.org.



American Red Cross



Funding Available for Employee Training

The Workforce Investment Act (WIA) funds job training that may be a fit for your business. Through the program, training costs are offset for employers who train WIA job seekers in skills required for their respective companies.



Free help with recruiting and training is available, including reimbursement for up to 50% of a trainee's gross wages for a negotiated time period. For more information, please contact Christy Norton in Business and

Employment Services/WIA, at (805) 204-5165, or christy.norton@ventura.org.



MANUFACTURING ROUNDTABLE

Ventura County

The Manufacturing Roundtable of Ventura County (MRVC) is a new forum for manufacturing executives who are committed to the growth and success of manufacturing businesses in the Ventura County region.

One goal of the MRVC is to work collaboratively to develop a local manufacturing workforce that is very competitive.



The MRVC will be addressing regional issues, and working to attract new companies to the area. Manufacturing executives are invited to join MRVC discussions at bimonthly meetings, and on [LinkedIn](#). For more information, please go to [LinkedIn](#), or contact us at (805) 477-5306.