



# BusinessScene

May 2011  
Volume VI, Number 2

## Here in Camarillo for **FREE** Business Assistance



Camarillo business operators have some great resources - literally right in Camarillo - because both the **EDC-VC** and **SBDC** are located in Camarillo.



Not familiar with these organizations? You should be. Both organizations provide a lot of valuable **FREE** services in the areas of business planning, financing, marketing, HR issues, business loans...and help when you just don't know who else to call.

Contact the Economic Development Collaborative of Ventura County at [www.edc-vc.com](http://www.edc-vc.com); and the Small Business Development Center at [www.edcsbdc.org](http://www.edcsbdc.org), or call **384-1800**.

The EDC-VC and SBDC are here to assist all types of businesses: retail, manufacturing, R & D, home-based businesses, eateries, and others. So, take advantage of these great services!



**For All Types and Sizes of Businesses**

## Grow Your Business *Getting the Word Out About Ventura County*

*Ventura County-Grow Your Business, Live Your Life* promotes the business advantages of Ventura County. The region has much to offer business owners, including a highly skilled workforce, easy market access, financial stability, a terrific quality of life, and more.

*Grow Your Business* is a combined business expansion and retention campaign of the Workforce Investment Board of Ventura County (WIB), the EDC-VC (article above), and *theAgency* (Camarillo). Partnering with area economic managers and organizations, the campaign will reach businesses in California and nationally through print, radio, direct mail, and electronic media.

By connecting them to available business expansion resources, *Grow Your Business* will strive to attract businesses to the region, create jobs, and nurture companies that have made Ventura County their home.

To find out more, please go to [www.VenturaCountyGrowsBusiness.com](http://www.VenturaCountyGrowsBusiness.com). If you have any questions, please contact WIB Executive Director Cheryl Moore at 477-5306.

# Camarillo

Just nine miles from the Pacific Ocean, and Santa Barbara along U.S. Highway 101, the region's most visited outlet center, the region's most visited destination, and its reputation as a preferred location for leisure and business makes Camarillo an

