



Pleasant Valley Recreation and Park District
1605 E. Burnley Street, Room 4
Camarillo, CA 93010

**Minutes – Regular Meeting
Tuesday – April 19, , 2016**

1. **CALL TO ORDER:** The meeting of the Camarillo Council on Aging was called to order by Chair Lynn Jones at 3:08 pm.

2. **ROLL CALL**

Marlynn Block – Member -Present

Jay Evans, Secretary – Present

Lynn Jones, Chair –Present

Arlene Miro, Vice Chair – Present

Robert Taylor, VCAAA Representative - Absent

3. **PLEDGE OF ALLEGIANCE** – Council Member Miro lead the pledge.

4. **AMENDMENTS TO THE AGENDA** - None

5. **PUBLIC COMMENTS** – None

6. **PRESENTATION – Conejo Valley Village**

Nick Fotheringham and Dinah Healey described the process used by the Thousand Oaks Council on Aging to complete a feasibility study of Village to Village concept for the Conejo Valley. A copy of the feasibility study dated August 2015 had been provided to CCOA board members prior to the meeting. Nick and Dinah described the creation of a separate not-for-profit organization currently in the development phase and projecting to be operational in 2017. Board members asked questions. Chair Jones thanked Nick and Dinah for attending our meeting and providing a wealth of information for further discussion by CCOA.

7. CONSENT CALENDAR

- Council Member Miro moved that the minutes of February 16, 2016 be approved with the Treasurer's Report of January 31, 2016 received and filed as submitted.
- Council Member Evans seconded the motion
- Aye: Block, Evans, Jones, Miro

8. VERBAL LIASON REPORT

A. CAMARILLO HEALTH CARE DISTRICT

Lynn Jones provide flyer titled April at the District which highlighted classes and services in April 2016. Lynn emphasized a Cyber Security class presented by a Ventura County Sherriff's Officer.

B. CITY OF CAMARILLO

Jeffrie Madland reported that the Appointment Committee would be meeting this week and hopefully the Council would appoint a new member at their May 11th meeting. She also reported that the City Manager had agreed to request City Hall employees to park in the far end of the parking lot on May 26 facilitating parking for attendees at the Senior Resources Presentation. Jeffrie reported that individuals representing departments in the city would speak at the Senior Resources Presentation rather than a single individual. The event is on the website in the calendar section with a link to the flyer.

C. PLEASANT VALLEY RECREATION AND PARK DISTRICT –

Jane Raab was unable to attend as the Spring Fling Dance was in the auditorium today. She had forward a report which was read by Secretary Evans and included: Annual Rummage Sale was a huge success on April 16, 50+ Expo is schedule for May 3, lunch/movie is schedule for May 5 sponsored by Los Robles Home Care Services, presentation on School on Wheels – Tutoring Homeless Children on May 17, and next excursion will be Lights, Cameras – a sightseeing tour of Los Angeles, lunch at Philippe the Original and shopping at the Grove.

D. VENTURA COUNTY AREA AGENCY ON AGING –

Jay Evans reported that VCAAA was dark in the month of April. Jay will ask VCAAA to add Board members' email address to the Senior Network which would allow members to receive information sent to the Network directly rather than being forwarded by Jay.

9. OLD BUSINESS

A. Senior Resources Panel Presentation

Member Evans reported that utility bill inserts have been delivered and will go out in the May billing cycle. Speakers are confirmed and Jay and Marlynn will execute the promotional plan. Final details will be reviewed at May 17 meeting.

B. Resource Guide Update

Members Jones and Miro unveiled the cover and back artwork. They reported that Guide was at the printer and copies should be available for 50+ Expo.. Advertising revenue generated is \$2,200.00 and even with the increase cost resulting from re-formatting and layout, net cost will be under \$4,000.00 budgeted by the City to reimburse CCOA.

Jeffrie Madland suggest that CCOA board members come to the May 25, 2016 City Council meeting and report on the Resource Guide and present copy to each Council member. It was agree to be at the Council meeting at 7:15 pm for a 7:30 pm presentation.

C. .Discussion of possible name change to remove 'Aging'.

There was a brief discussion and in light of the printing of the Resource Guide and promotional item now was not the time to change the name. We will highlight the tag line "Aging Smarter" over the next two years. The time to discuss the name change again will be the fourth quarter of 2017 when work on the Resource Guide 2018 – 20 is in process.

D. 55+ Expo –

Member Evans reported that pull-up banner, credit card magnifiers and copies of handout materials will be ready by Wednesday April 27. Member Evans reported that there would be no incentive drawing and each exhibitor could decide if they wished conduct a drawing at their table. It was agreed that CCOA would not conduct a drawing. Member Evans will not be

in town to help staff the table. It was agreed that all materials will be delivered to Member Miro on the 27th and Members Miro and Block will staff the table with assistance as need from Chair Jones.

E. Leisure Village Health Fair – June 17, 2016

Member Evans reported that check had delivered to CHCD as a sponsor for the event. Member Evans has scheduled himself to staff the event. Further details can be worked on in the month of June.

10. AD HOC COMMITTEE REPORTS

- A. Community Needs Assessment – No update.
- B. Community Volunteers – No update
- C. Education Forums – See Item 8 A.
- D. Advisory Council - No update.

11. BOARD COMMENTS

Jeffrie Madland re-minder members of the agreement to staff the water table at the event honoring veterans on Saturday, May 21, from 9:00 am to 12:00 noon. City staff will set everything up, members need to greet and hand out water. Member Evans will be at Farmers Market promoting the Senior Resource Presentation but other members indicated they would be available.

Member Evans reported on his meeting with Mary Otten, General Manager, PVRPD regarding the status of the assessment of the Senior Center. There has been funds in the 2015-16 budget for architectural consultant. In discussion with the Board Mary has been encouraging a needs assessment district wide on programs and facilities focusing on projected needs and sustainability. During the year she has met with City planning staff, community organizations providing recreational and educational services, VCTV for transportation issues and current users of District facilities. Mary describes the District as “park rich, facilities poor”. Mary is planning to present as a part of the 2016-17 budget options for needs assessment and financial feasibility involving the creation of a task force of stakeholders and the use of a consultant. A target date

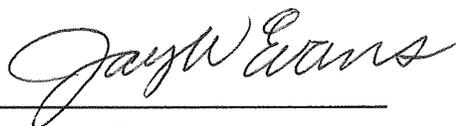
for starting the process is August 2016. I indicated CCOA would be interested in having a representative on the taskforce . No commitment was made, nor was the proposed members of the task force identified. I will monitor the budget presentations to the PVRPD Board.

12. ADJOURNMENT

There being no further business, Chair Lynn Jones adjourned the meeting at 4:45 pm

The next scheduled meetings are: Regular Meeting on May 17, 2016

Respectfully submitted,

A handwritten signature in cursive script that reads "Jay Evans". The signature is written in black ink and is positioned above a horizontal line.

Jay Evans, Secretary