



Camarillo Health Care District
3639 Las Posas Road, Bldg F, Suite 161
Camarillo, CA 93010

**Minutes – Regular Meeting
Tuesday – March 15, 2016**

1. **CALL TO ORDER:** The meeting of the Camarillo Council on Aging was called to order by Chair Lynn Jones at 3:10 pm.
2. **ROLL CALL**

Marlynn Block – Member -Present
Jay Evans, Secretary – Present
Lynn Jones, Chair –Present
Arlene Miro, Vice Chair – Present
Karen Swisher – Resigned
Robert Taylor - Absent
3. **PLEDGE OF ALLEGIANCE** – Council Member Miro lead the pledge.
4. **AMENDMENTS TO THE AGENDA** - None
5. **PUBLIC COMMENTS** – None
6. **CONSENT CALENDAR**
 - Council Member Evans moved that the minutes of February 16, 2016 be approved with the Treasurer’s Report of January 31, 2016 received and filed as submitted.
 - Council Member Miro seconded the motion
 - Aye: Block, Evans, Jones, Miro

7. VERBAL LIASON REPORT

A. CAMARILLO HEALTH CARE DISTRICT

Lynn Jones reported that the Cruise Island of Balance presentation had 85 attendees at Leisure Village. She reported on planned activities including new sessions of Matter of Balance, Diabetes Self Management and CPR classes.

B. CITY OF CAMARILLO

Jeffrie Madland asked Board members to encourage individuals to apply for the open Board position.

C. PLEASANT VALLEY RECREATION AND PARK DISTRICT – No report.

D. VENTURA COUNTY AREA AGENCY ON AGING –

Jay Evans reviewed the handout materials including Strategic Plan and Quarterly Performance Report.

8. OLD BUSINESS

A. Senior Resources Panel Presentation

Members reviewed utility bill insert and flyer, recommending that the location be reduced in size and title be in bold and italics. Member Evans reported that organizations had been contacted to participate in the event on May 26, 2016.

- Council Member Evans moved that printing of the utility insert be authorized.
- Council Member Block seconded the motion
- Aye: Block, Evans, Jones, Miro

B. Resource Guide Update

Members Jones and Miro provided an update on layout and quantity and pricing for advertising in the Resource Guide. Once finalized 5,000 Resource Guides will be printed and available to distribution at the 55+ Expo.

C. Committees and Committee Assignments - Discussion postponed pending appointment of fifth Board member.

- D. Village to Village – Speaker from Conejo Valley Village – Schedule for April 19, 2016 meeting.
- E. Discussion of possible name change to remove “aging”

Jeffrie Madland reported that she spoke to Victoria Jump, Executive Director, VCAAA and there in nothing in the Older American Act that requires the use of “Council on Aging. A change would require a recommendation by CCOA to the City Council and action by the Council to change the adoption resolution and bylaws. Members were reminded that Ventura had changed to Council for Seniors. There was discussion of adding a slogan to assist in the branding efforts and keeping the name. No action was taken.

- F. 55+ Expo – Discussion of signage needs, handout and gift for incentive drawing.

The Board discussed the need for a pull-up banner that could be used whenever CCOA was sponsoring and/or participating in events. There was also discussion regarding the dollar value for handouts and gift for incentive drawing.

- Council Member Miro moved that roll-up banner be purchased, up to \$500.00 be authorized for the purchase of give-away with CCOA identified and a \$50.00 be authorized for purchase of gift for incentive drawing.
- Council Member Jones seconded the motion
- Aye: Block, Evans, Jones, Miro

9. NEW BUSINESS

- A. Participation and sponsorship at Leisure Village Health Fair on June 17, 2016

Chair Jones presented a Request for Funding from the Camarillo Health Care District for \$500.00 sponsorship for the Health Fair. It was clarified that CHCD is responsible to organizing and funding the Health Fair in coordination with Leisure Village. Member Evans indicated that based on past actions for sponsorships and participation in community events where name recognition is available a Request for Funding is not the appropriate vehicle for funding.

- Council Member Miro moved that CCOA be a sponsor for the Leisure Village Health Fair including the expenditure of \$500.00
- Council Member Evans seconded the motion
- Aye: Block, Evans, Miro Abstained: Jones

10. AD HOC COMMITTEE REPORTS

- A. Community Needs Assessment – No update.
- B. Community Volunteers – No update
- C. Education Forums – See Item 8 A.
- D. Advisory Council - No update.

11. BOARD COMMENTS None

12. ADJOURNMENT

There being no further business, Chair Lynn Jones adjourned the meeting at 4:30 pm

The next scheduled meetings are: Regular Meeting on April 19, 2016

Respectfully submitted,


Jay Evans, Secretary