



Pleasant Valley Recreation and Parks District
1605 E. Burnley Street, Room 1
Camarillo, CA 93010

**Special Meeting
Minutes
Tuesday, August 25, 2015**

1. **CALL TO ORDER:** The Special meeting of the Camarillo Council on Aging was called to order by Chair Lynn Jones at 2: 37 pm.

2. **ROLL CALL**

Marlynn Block – Member –Present
Jay Evans, Secretary – Present
Lynn Jones, Chair – Present

Arlene Miro, Vice Chair - Present
Karen Swisher, Treasurer - Present
Bob Taylor, VCAAA Rep - Present

3. **PLEDGE** –Jay Evans led the pledge.

4. **AMENDMENTS TO THE AGENDA** – None

5. **PUBLIC COMMENTS** – None

6. **NEW BUSINESS**

A. Transportation Panel Presentation

Lynn Jones asked Jay Evans to bring all Board members up to date on information gathered in support of a Transportation Panel Presentation. Jay suggested that possible panel members would include: Ventura County Transportation Commission, City of Camarillo, Camarillo Health Care District, Mobility Partners and VISTA. Also a topic to be added would be “To Drive Or Not To Drive”. In discussion it was suggested that the DMV might be able to discuss the issues and options available for senior drivers. Jay explained the success of direct mail used to promote Senior Scan Stopper presentation. A cost effective alternative would be utility bill insert where we only have to pay for the printing of the insert. There was discussion regarding promotional activities including Leisure Village News.

Given the amount of work to be done on the details and the deadline for utility bill inserts it was agreed that the target dates for the presentation would be January 21 or 28, 2016.

Board members were asked to think about title and graphic that would be attention getting in promotional materials. Possible contact names and suggestions should be directed to Lynn Jones and Arlene Miro, Education Forums - Ad-Hoc Committee.

B. Camarillo Resource Guide

Lynn Jones report on the work she and Arlene had done in reviewing current Guide for possible changes to make the Guide easier to use and including advertising opportunities. Lynn also reviewed preliminary cost estimates for printing and outsourcing graphic design. Members made suggestions for printing sources. Lynn clarified that direction was needed regarding the use of outside graphic design.

- Jay Evans moved that approval be given to use outside graphic service to update, make changes and enable the addition of advertising.
- Arlene Miro seconded the motion
- Ayes: Block, Evans, Jones, Miro, Swisher Nays: None

7. BOARD COMMENTS

Marlynn Block asked if the next regularly scheduled meeting could be moved to a different date. After discussion it was determined to ensure a quorum and maximize attendance the meeting should be moved to Thursday, September 17, 2015 at 3:00 pm, location to be determined.

8. ADJOURNMENT

There being no further business, Chair Lynn Jones adjourned the meeting at 4:00 pm

The next meeting will be September 17, 2015.

Respectfully submitted,



Jay Evans, Secretary