



Pleasant Valley Recreation and Parks District
1605 E. Burnley Street, Room 1
Camarillo, CA 93010

Minutes

Tuesday, February 17, 2015 at 3:00 pm

1. The regular meeting of the Camarillo Council on Aging was called to order by Chair Karen King at 3:02 pm.
2. **ROLL CALL**
Karen King, Chair – Present
Todd Terres, Vic Chair – Absent
Jay Evans, Secretary – Present
Lois Marcus, Treasurer – Present
Lynn Jones, Member – Present
3. **PLEDGE** – Karen King led the pledge.
4. **AMENDMENTS TO THE AGENDA** – Jay Evans asked that the order of agenda item 8 be reversed to provide time for Jane Raab to arrive and participate.
5. **PUBLIC COMMENTS** – None
6. **INTRODUCTION OF ATTENDEES** - Ms Donna Schwartz, volunteer and Jennifer Lopez, community member were introduced.
7. **CONSENT CALENDAR**
 - Council Member Jones moved that the Minutes be approved with the Treasurer's Report received and filed as submitted.
 - Council Member Marcus, seconded the motion
 - Aye - King, Evans, Marcus, Jones Absent – Terres

8. VERBAL LIASON REPORT

A. CAMARILLO HEALTH CARE DISTRICT

Lynn Jones reported the following:

- Update on evidence based programs and training of leaders for the programs.
- Take Heart presentation for care giver with 50 in attendance.
- Adult Day care program now open until 5:30 pm.
- Keeping On Your Toes is a new program being offered to help improve movement.

B. CITY OF CAMARILLO

Jeffrie Madland reported on the following:

- Shared an email from a family member thanking the City Clerk's office for forwarding a Resource Guide and providing information to assist him with his 97 year old father.
- City Council has completed its interview of applicants and took action re-appointing Karen King and appointing Arlene Miro to CCOA. Jeffrie will contact Todd Terres and coordinate Ms. Miro starting term in March 2015.
- Requested that a Ad-Hoc Committee be appointed to interview applicants and make recommendation for representative to VCAAA.
- Provided a supply of Resource Guides for Board members to distribute in the community.
- As follow-up to prior action by CCOA, reported that the City has a contract with Mobility Management Partners for services in Camarillo.
- In response to a question from Lois Marcus, Jeffrie explained that sidewalk renovation at intersections is a city wide program to meet new accessibility standards for the blind.
- Reported she is still working on developing a listing of services and support for seniors by the city.

C. PLEASANT VALLEY RECREATION AND PARK DISTRICT

Report postponed pending arrival of Jane Raab.

D. VENTURA COUNTY AREA AGENCY ON AGING

Karen King reported on participation on Planning/Allocation Committee and Optimal Aging Committee. VCAAA Strategic Plan draft update is available on website and public hearing is scheduled for next Advisory Board meeting on March 11, 2015.

9. NEW BUSINESS

A. Appoint Ad Hoc Committee to Interview and Recommend VCAA Appointment

There was a brief discussion in response to request from Jeffrie Madland.

- Lois Marcus moved that an Ad Hoc Committee be created and Karen King and Jay Evans be appointed.
- Member Lynn Jones seconded the motion
- Aye – King, Evans, Marcus, Jones Absent: Torres

B. Fund Raising by CCOA

Chair King reviewed for the meeting attendees that historically the funds came to CCOA from its partnership with PVRPD in putting on the 50+ Expo. Effective with 2015 50+ Expo the CCOA will participate as a sponsoring organization but not share in the proceeds from the event. Thus CCOA needs to explore new fund raising options. Some options identified are the following with more details to be provided at March meeting:

- Participating with Abuse Council on monthly speaker and lunch tickets.
- Partnering with Camarillo Ranch Foundation with movie and food truck nights.
- Utilizing PVRPD auditorium with Senior Fashion Show in conjunction with stores at the Outlet Mall.
- Writing and Video Contest
- Sponsoring music and entertainment events for seniors.
- Sponsoring Senior Games type event

C. Volunteer Roles in CCOA

Chair King led a discussion regarding defining the role for volunteers working the CCOA in carrying out its purpose in support of seniors.

- Jay Evans moved that the following volunteer role definition be adopted:
To grow the CCOA's ability to develop partnerships, increase community awareness of senior needs and empower organizations providing services to the seniors of Camarillo.

- Grant funding
- Updated/expanded Senior Center
- Educational seminars
- Fundraising to support local organizations

- Lynn Jones seconded the motion.
- Aye: King, Evans, Marcus, Jones Absent: Torres

D. 2015 50+ Expo

Chair King led a discussion regarding CCOA participation and support of 50+ Expo. Walt Robbins, Chair of 50+ Expo Planning Committee provided suggestions including sponsorship of the Art Show.

- Jay Evans moved that CCOA participate in and support the 50+ Expo including participating on the Planning Committee, sponsoring the Art Show, staffing a booth distributing CCOA information and recruit volunteers for day of the event.
- Lois Marcus seconded the motion.
- Aye: King, Evans, Marcus, Jones Absent: Torres

Jay Evans volunteered to serve on the Planning Committee

10. AD HOC COMMITTEE REPORTS

A. Community Needs Assessment

Jay Evans reported that VCAAA reported that approximately 1400 English and 400 Spanish surveys were submitted. Of the 847 English surveys inputted 237 had a Camarillo zip code or 27%. Camarillo by population represents 8% of total county population. Hopefully some initial data will be available by next meeting in March.

B. Community Volunteers

Lois Marcus reported that a request for volunteers will appear in the January/February issue of City Scene. Interested individuals are directed to CCOA's website and phone number.

C. Education Forums – No update

D. Advisory Council – No update

11. BOARD COMMENTS

Karen King reported she had participated on the MMP Mileage Reimbursement Review Committee and the Committee had approved 21 applications.

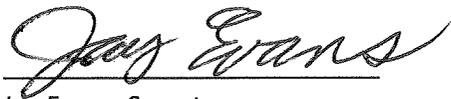
12. ADJOURNMENT

Jay Evans moved to adjourn the meeting

Member Jones seconds the motion

Aye – King, Evans, Marcus, Jones Absent – Terres

Respectfully submitted,

A handwritten signature in cursive script that reads "Jay Evans". The signature is written in black ink and is positioned above a horizontal line.

Jay Evans, Secretary