



Pleasant Valley Recreation and Parks District
1605 E. Burnley Street, Room 1
Camarillo, CA 93010

Minutes

Tuesday, January 20, 2015 at 3:00 pm

1. The regular meeting of the Camarillo Council on Aging was called to order by Chair Karen King at 3:02 pm.
2. **ROLL CALL**
Karen King, Chair – Present
Todd Terres, Vic Chair – Absent
Jay Evans, Secretary – Absent
Lois Marcus, Treasurer – Present
Lynn Jones, Member – Present
3. **PLEDGE** – Karen King led the pledge.
4. **AMENDMENTS TO THE AGENDA** – None
5. **PUBLIC COMMENTS** – None
6. **CONSENT CALENDAR**
 - Council Member Jones moved that the Minutes be approved with the Treasurer's Report received and filed as submitted.
 - Council Member Marcus, seconded the motion
 - Aye - King, Marcus, Jones Absent – Terres, Evans
7. **VERBAL LIASON REPORT**
 - A. **CAMARILLO HEALTH CARE DISTRICT**
Lynn Jones handed out the copy of the new Healthy Attitudes and highlighted several items and upcoming classes.
 - The CHCD partnered with the police on the Adult at Risk Card to ensure that police will have the necessary information to assist in locating a disoriented individual.

- Advocating for Your Health Care, Dr. Dial's Consider the Conversation, Caregiver classes, and What's in Your Lungs, are just a few of the programs offered over the next few months.
- On February 13th, CHCD will hold the "Take Heart" event - a celebration of Caregivers. Discussion followed on a similar, larger event that will be held for Conejo Valley Residents.

B. CITY OF CAMARILLO

Jeffrie Madland reminded the Council that she has a large number of Senior Resource Guides in her office and the Council should plan on making another distribution. Jeffrie will advise the Council when the guides are ready for pick up.

Karen King asked Jeffrie to verify the due date of the CCOA Annual Report; Jeffrie indicated the report is due on January 31st.

C. PLEASANT VALLEY RECREATION AND PARK DISTRICT

Walt Robbins provided the report; Jane Raab was out of the office.

- Mr. Robbins thanked the Council for sponsoring the January "Lunch and a Movie." Next month's lunch will be sponsored by Care-at-Home Solutions.
- 2015 Expo – The first meeting was held today. Walt agreed to once again be the chair. Walt is currently updating the database; he asked Lynn Jones who he should contact at the CHCD. Lynn indicated Walt could send her the information and she will identify an appropriate contact. The Expo is the 1st Tuesday of May and the next planning meeting is in the morning on Tuesday, February 17
- Walt provided information on upcoming events:
 - Valentine's Day Dance on 2/10
 - Heart Health Seminar on 1/29
 - Pechanga trip on 3/17

D. VENTURA COUNTY AREA AGENCY ON AGING

Karen King indicated that VCAAA reviewed the new strategic plan and final decisions will depend on actual funding. Several items that were previously deleted were added back in, including Optimal Health. The next VCAAA meeting will be held in March.

8. NEW BUSINESS

Fundraising - Karen King indicated that we need to discuss fundraising and asked each board member to bring ideas to the next meeting. This will be an Agenda item for next month. Several attendees had ideas for potential fundraisers based on what Simi Valley has done:

- Senior Olympics (with 400-500 entrants, major sponsors)
- Fashion Show

We also need to determine how best to use funds.

Attendees recommended adding committees who can provide ideas on Council fundraising and events, thereby increasing involvement in COA and its meetings. City Scene could be used to “advertise” the COA volunteer opportunities.

A discussion followed on whether to move the meeting to “Senior” locations to increase attendance. Walt Robbins indicated this occurred previously with no increase in attendance.

9. AD HOC COMMITTEE REPORTS

A. Community Needs Assessment

The survey deadline passed although VCAAA indicated they would still accept surveys. Lois Marcus reported that Jay Evans and she distributed surveys at the Farmer’s Market, the Senior Center, the Library, and at various Senior residences. City Hall also had copies available. Lois Marcus turned in a fairly large number of print surveys to VCAAA and it is hoped that Camarillo residents completed enough to provide useful information.

B. Community Volunteers

Lois Marcus indicated that she spoke with RSVP and RSVP does cover Camarillo although the head of RSVP (Marisue Eastlake) is employed by the City of Oxnard. Marisue mentioned that one way COA might be able to encourage Senior volunteerism is to sponsor a volunteer Fair.

Karen and Lois agreed to look into advertising for volunteers for COA. These volunteers could provide ideas and assistance for fundraising and events.

Lois also attended a meeting of the Ventura County Volunteer Coordinators Council. We could join this Council, if interested. This can be added to next month’s agenda.

C. Education Forums

Lynn Jones mentioned a possible partnership with the Ventura County Adult Abuse Council. Lynn and Karen will meet to discuss ideas for Education forums.

D. Advisory Council

No update.

10. BOARD COMMENTS

Karen King indicated that the following items will be on the February agenda:

- Decisions about participating in the 50+ Expo (participating, whether to have a table, etc.)
- Fundraising ideas
- Volunteer roles

Lois Marcus mentioned that during survey distribution many individuals indicated they did not think that the City did enough for Seniors. Lois asked if we could obtain and or develop some

talking points in response to comments such as these. Jeffrie Madland agreed that this could be done.

11. ADJOURNMENT

Lois Marcus moved to adjourn the meeting

Member Jones seconds the motion

Aye – King, Marcus, Jones Absent – Terres, Evans

Respectfully submitted,

A handwritten signature in cursive script that reads "Lois Marcus". The signature is written in black ink and includes a long, sweeping horizontal stroke at the end.

Lois Marcus, for Jay Evans, Secretary