

**MINUTES  
GOAL STUDY SESSION  
CAMARILLO CITY COUNCIL  
CAMARILLO SANITARY DISTRICT  
ADJOURNED REGULAR MEETINGS  
WEDNESDAY, FEBRUARY 3, 2016**

**CALL TO ORDER/ROLL CALL**

The meeting was called to order at 6:30 p.m. by Mayor Morgan with all Councilmembers present. The City Council was also sitting as the Camarillo Sanitary District (CSD). The meeting was held at the Camarillo Public Library in the Community Room, 4101 E. Las Posas Road, Camarillo, California.

Councilmembers Present:     Mike Morgan, Mayor  
                                    Jeanette McDonald, Vice Mayor  
                                    Charlotte Craven, Councilmember  
                                    Kevin Kildee, Councilmember  
                                    Bill Little, Councilmember

Staff Present:                 Bruce Feng, City Manager  
                                    Ronnie Campbell, Finance Director  
                                    Tom Fox, Public Works Director  
                                    Dave Klotzle, Public Works Director  
                                    Jeffrie Madland, City Clerk  
                                    Monica McGrath, Police Department Commander  
                                    Dave Norman, Assistant City Manager  
                                    Richard Petropulos, Administrative Services Director  
                                    Brian Pierik, City Attorney  
                                    Joe Vacca, Interim Community Development Director

**FLAG SALUTE**

Vice Mayor McDonald led the Pledge of Allegiance to the Flag.

**PUBLIC COMMENTS**

Larry Davis encouraged the Council to make the old fire station, Dizdar Park, and economic development priorities for the upcoming year.

**I.       REVIEW 2014/2015 GOALS AND DISCUSS GOALS FOR FISCAL YEAR 2015/2016**

City Manager Feng reviewed the 2015/2016 Objectives and provided updates on the City's progress. The City Council and staff discussed the goals and objectives for 2016/2017 as follows:

***FISCAL MANAGEMENT***

**GOAL:**     **It is the goal of the City Council to maintain sound and conservative financial practices to ensure the fiscal sustainability of the City.**

The Council supported removing FY 15-16 objective 2 as complete and added a new objective 2 regarding the City's investment policy.

FY 16-17 Objectives

1. Develop options for general fund operating transfers to be more sustainable. *(Staff to reword based on outcome/actions at mid-year review.)*
2. Review benchmarks for City's investment portfolio.

**COMMUNITY ENRICHMENT**

**GOAL:** It is the goal of the City Council to provide a safe and enriched environment where people can live, work and play.

The Council supported retaining the objectives as stated.

Commander McGrath gave an update on police programs. Body cameras are in the testing phase and should be deployed to all uniform personnel by May/June. She provided an update on the HOPE Program and the new RISE Program for assisting the homeless. The Police Department is bringing block parties back for National Night Out and the Sheriff's Foundation will be holding the Coppers & Choppers event in August.

FY 16-17 Objectives:

1. Consider options and opportunities for reuse of the old library site.
2. Enhance community safety through expanded public awareness and educational programs.

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS**

**GOAL:** It is the goal of the City Council to maintain a close working relationship with the University.

The Council supported retaining the objective, and including reference to the University President to encourage the same close working relationship with the incoming President.

FY 16-17 Objectives

1. Continue interaction with the University, including its President, in regard to City, University, and student issues such as student services, housing, and facilities.

**LAND USE AND TRANSPORTATION**

**GOAL:** It is the goal of the City Council to plan appropriate land uses, streets, bikeways, infrastructure, and transit system.

The Council did not approve any objectives for FY 16-17.

**ENVIRONMENT/RESOURCE MANAGEMENT**

**GOAL:** It is the goal of the City Council to provide cost-effective, efficient services to the public while minimizing impacts on the environment.

The Council updated objectives 2 and 3 to reflect current status.

## FY 16-17 Objectives

1. Continue to work with other governmental agencies on development of a desalinization plant.
2. Evaluate need for recycled water storage.
3. Review water conservation measures to assure the City has the tools necessary to address limited water supply and the State declared drought emergency and implement water conservation credit program.
4. Investigate converting City owned street lights to LED. *(Public Works staff to review if new more cost effective alternatives are available – remove as complete, if not.)*

## **COMMUNITY REDEVELOPMENT**

**GOAL:** It is the goal of the City Council to provide opportunities to redevelop and develop commercial, industrial and residential areas to improve services, businesses and housing, and to deter and alleviate blight.

The Council supported retaining the objective as stated.

Councilmember McDonald requested the Council explore the possibility of a community survey to see what the public would like the community to be in 10 years – lifestyle, cultural amenities, etc. She was interested in seeing what other cities have done.

## FY 16-17 Objectives

1. Develop alternate methods to move forward with housing and non-housing projects without redevelopment property tax increment.

## **ECONOMIC DEVELOPMENT**

**GOAL:** It is the goal of the City Council to maintain a positive environment for new business, expansion and retention of existing businesses through staff assistance and providing efficient processing of proposals.

The Council acknowledged the importance of economic development and supported adding an objective regarding economic development.

Councilmember Little supported hiring someone whose sole focus was economic development and indicated he would like to see more business visits scheduled.

Assistant City Manager Norman stated he spoke with CalED and they offer various levels of services to assist cities evaluate their economic development needs at little to no cost.

## FY 16-17 Objectives

1. Develop and implement economic development strategy.

**COMMUNITY RELATIONS**

**GOAL:** It is the goal of the City Council to maintain effective communication with the community.

The Council supported adding an objective improve the City's website.

FY 16-17 Objectives

- 1. Upgrade City's website to user friendly version.

**GOVERNMENTAL RELATIONS**

**GOAL:** It is the goal of the City Council to maintain effective communications with local, state and federal elected representatives and other local public agencies including schools, parks, and special districts.

The Council supported retaining the objective as stated.

FY 16-17 Objectives

- 1. Be proactive in defending the City's interests.

**EMPLOYEE RELATIONS**

**GOAL:** It is the goal of the City Council to maintain an effective workforce through competitive salaries, benefits, and training.

The Council did not approve any objectives for FY 16-17.

- II. DISCUSS PROJECTS, PROGRAMS AND ACTIVITIES FOR BUDGET YEAR 2016/2017

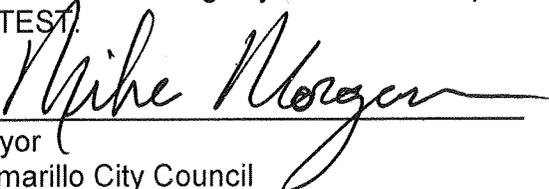
Mayor Morgan stated he still wanted the Council to consider reuse of the grass area behind the Camarillo Public Library.

Councilmember Kildee stated the pine trees along Ponderosa appeared severely overgrown. Public Works Director Fox stated City trees are stressed as a result of the drought. Therefore, the City has reduced pruning to minimize additional stress on the trees. Once the drought passes, staff will begin pruning and bring forward a tree placement program.

- III. ADJOURN

The meeting adjourned at 8:50 p.m.

ATTEST:

  
\_\_\_\_\_  
Mayor  
Camarillo City Council

  
\_\_\_\_\_  
City Clerk/Assistant Secretary

  
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Chairman  
Camarillo Sanitary District